



## **Invitation for Sponsorship**

### **CCHRA 2011 Conference**

### **Theme: Workplace Motivation: Tools of the Trade**

The Cape Cod Human Resources Association (CCHRA) is proud to announce our 2011 conference and extend to you an opportunity to support this worthy initiative through sponsorship.

This theme is intended to reach all levels of interest and participation for business owners and managers across Cape Cod. CCHRA intends to offer conference attendees ideas and strategies as well as practical tips for how to engage employees in the mission, vision and goals of the organization. Potential sub-themes to be addressed include:

- The role of the HR professional in developing and promoting employee engagement
- Tools for managers and others outside HR that tap into employee motivation and enhance performance
- "Self care" strategies for HR professionals to stay engaged in their own work, while managing stress and avoiding burn out

#### ***Conference Logistics:***

This year's conference will be held on **THURSDAY, OCTOBER 13** at the **Resort and Conference Center Hotel in Hyannis**. In addition to keynote speakers, exhibitors and networking events, the conference will feature nine to twelve one-hour concurrent sessions scheduled in three time slots during the day.

#### ***Sponsorship Details:***

There are multiple opportunities for Sponsorship participation. Please find attached two forms providing further detail for registration:

- Sponsorship – any commitment with this format will bring tremendous value and reward to both the sponsor and this conference
- Vendor commitment – this level of participation will guarantee your presence at this conference allowing for interaction with business owners and managers across Cape Cod.

#### ***Deadline: FRIDAY, July 1***

Commitments should be received by **Friday, July 1**. Please forward to conference committee member Joan McDonald at [joan@ciwib.org](mailto:joan@ciwib.org). Coordination of sponsorship rewards will begin upon receipt of documentation.

#### ***Questions:***

For additional information about the proposal submission process or about the 2011 conference, contact **Joan McDonald** at **(508) 775-5900** or speak to any member of the conference planning committee.